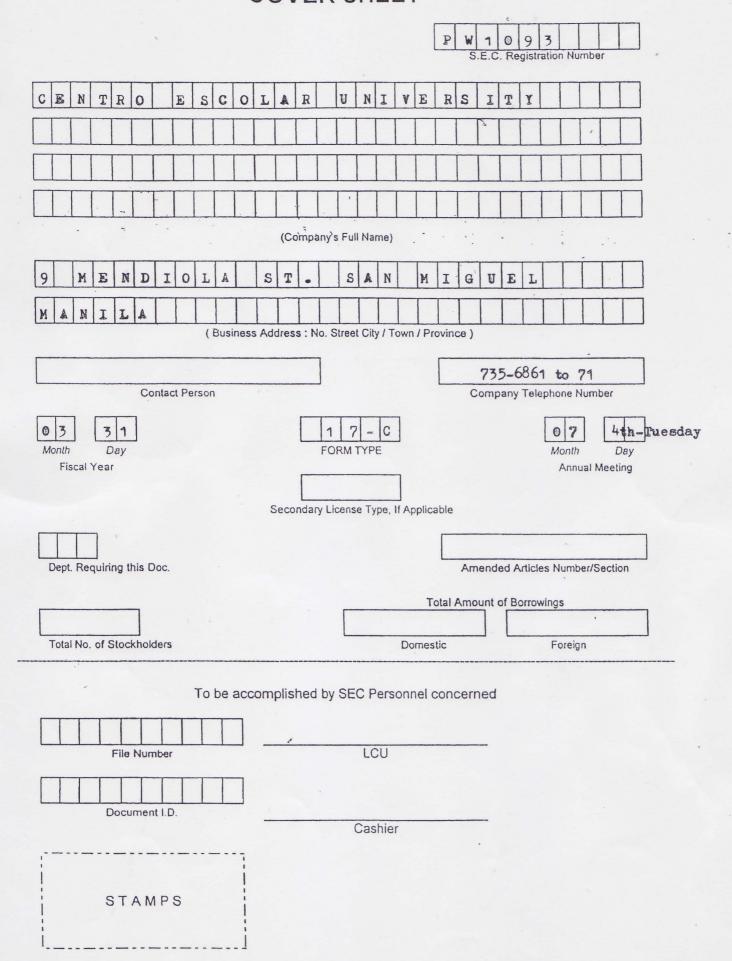
### **COVER SHEET**



### SECURITIES AND EXCHANGE COMMISSION

### SEC FORM 17-C

## CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1.	March 21, 2016  Date of Report (Date of earliest event reported)	1)				
2.	SEC Identification Number 1093	3.	BIR Tax Ide	entification No	240-000	-531-12
4.	CENTRO ESCOLAR UNIVERSITY  Exact name of issuer as specified in its charter					
5.	PHILIPPINES Province, city or other jurisdiction of incorpora	6. ation	n Indust	(SEC Usery Classificat	, ,	
7.	No. 11 Mendiola St., San Miguel, Mo Address of principal office	anil	<u>a</u>		005 Il Code	
8.	(02) 735-6861 to 71 Issuer's telephone number, including area code	Э				
9.	N/A Former name or former address, if changed sin	ce l	ast report			
10.	Securities registered pursuant to Sections 8 and	120	of the SRC	or Sections 4 o	and 8 of the R	?SA
Title			nber of standing ar	Shares of and Amount of	Common Debt Outsta	Stock nding
Сс	ommon Stock			372,414,40	00	

11. Indicate the item numbers reported herein: <u>Item 9. Other Events</u>

### Item 9. Other Events

In compliance with the requirement of the Philippine Stock Exchange, we are submitting herewith the attached 2015 Corporate Governance Guidelines Disclosure Survey for Listed Companies.

### **SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CENTRO ESCOLAR UNIVERSITY** 

Issuer

By:

SERCIO F. APOSTOL Corporate Secretary

MARCH 21, 2016



# THE PHILIPPINE STOCK EXCHANGE, INC. Corporate Governance Guidelines for Listed Companies

**Disclosure Template** 

Date: March 21, 2016



		COMPLY	EXPLAIN
Guideline No. 1: DEVELOPS AND EXECUTES A SOUND BUSINESS STRATEGY			Website: <a href="http://corporate.ceu.edu.ph">http://corporate.ceu.edu.ph</a>
1.1	Have a clearly defined vision, mission and core values.	٧	Website: see Our Company, Mission Vision
1.2	Have a well developed business strategy.	٧	Website: see Corporate Governance, ACGR2015, Role of Chairman and CEO, p. 9
1.3	Have a strategy execution process that facilitates effective performance management, and is attuned to the company's business environment, management style and culture.	٧	Website: see Corporate Governance, ACGR2015, Role of Chairman and CEO, p. 9
1.4	Have its board continually engaged in discussions of strategic business issues.	٧	Website: see Corporate Governance, ACGR2015, Board Responsibilities, p. 9
	eline No. 2: BLISHES A WELL-STRUCTURED AND FUNCTIONING BOARD		
2.1.	Have a board composed of directors of proven competence and integrity.	٧	Website: see Corporate Governance, ACGR2015,Directorships in the Company's Group, p.6
2.2.	Be lead by a chairman who shall ensure that the board functions in an effective and collegial manner.	٧	Website: see Corporate Governance, ACGR2015, Chairman, p.9
2.3	Have at least three (3) of thirty percent (30%) of its directors as independent directors.		The University has two (2) independent directors in compliance with its Articles of Incorporation, Manual on Corporate Governance, the Implementing Rules of the Securities Regulation Code and the Revised Code in Corporate Governance. The University complies with the minimum requirement under the relevant regulation.
2.4	Have in place written manuals, guidelines and issuances that outline procedures and processes.	٧	Website: see Corporate Governance, Company Manual, Code, Policies
2.5	Have Audit, Risk, Governance and Nomination & Election Committees of the board.		The Audit Committee also acts as Risk and Governance committee. Issues relating to risk and governance (if any) are taken up with the Board. The Nomination Committee has functions in



	my Name. CENTRO ESCOLAR ONIVERSITI		1, 2010
			accordance with the Securities Regulation Code
2.6.	Have its Chairman and CEO positions held separately by individuals who are not related to each others	٧	Website: see Corporate Governance, ACGR2015, Chairman and CEO, p.9
2.7	Have a director nomination and election process that ensures that all shareholders are given the opportunity to nominate and elect directors individually based on the number of shares voted	٧	Website: see Company Disclosures, SEC Filings, SEC Form 20-IS
2.8	Have in place a formal board and director development program.	٧	Website: see Corporate Governance, ACGR2015, Orientation and education, p. 21
2.9	Have a corporate secretary.	٧	Website: see Corporate Governance, ACGR2015, Corporate Secretary, p. 28
2.10	Have no shareholder agreements, by-laws provisions, or other arrangements that constrains the directors' ability to vote independently.	٧	Website: see Corporate Governance, ACGR2015, Board matters, p. 6
Guide	line No. 3:		
	TAINS A ROBUST INTERNAL AUDIT AND CONTROL SYSTEM		
3.1	Establish the internal audit function as a separate unit in the company which would be overseen at the Board level.	٧	Website: see Corporate Governance, ACGR2015, Internal Audit and control, p.41-44
3.2	Have a comprehensive enterprise-wide compliance program that is annually reviewed.	٧	Website: see Corporate Governance, ACGR2015, Internal Audit and control, p.41-44
3.3	Institutionalize quality service programs for the internal audit function.	٧	Website: see Corporate Governance, ACGR2015, Internal Audit and control, p.41-44
3.4	Have in place a mechanism that allows employees, suppliers and other stakeholders to raise valid issues.	٧	
3.5	Have the Chief Executive Officer and Chief Audit Executive attest in writing, at least annually, that a sound internal audit, control and compliance system is in place and working effectively.	٧	Website: see Company Disclosures, SEC Filings, SEC Form 20-IS Information Statement, Definitive Information Statement 2015, Statement of Management Responsibility.
Guide	line No. 4:		
RECO	GNIZES AND MANAGES ITS ENTERPRISE RISKS		
4.1	Have its board oversee the company's risk management function.	٧	Website: see Corporate Governance, ACGR2015, Risk Management System, p. 38-40
4.2	Have a formal risk management policy that guides the company's risk management and compliance processes and procedures.	٧	Website: see Corporate Governance, ACGR2015, Risk Management System, p. 38-40
4.3	Design and undertake its Enterprise Risk Management (ERM) activities on the basis of, or in accordance with, internationally recognized frameworks such as but not limited to, COSO, (The Committee of Sponsoring Organizations of the Treadway Commission) I and II.	٧	Website: see Corporate Governance, ACGR2015, Risk Management System, p. 38-40



4.4	Have a unit at the management level, headed by a Risk Management Officer (RMO).	٧		
4.5	Disclose sufficient information about its risk management procedures and processes	_	Website: see Corporate Governance, ACGR2015,	
	as well as the key risks the company is currently facing including how these are being managed.	V	Risk Management System, p. 38-40.	
4.6	Seek external technical support in risk management when such competence is not available internally.	٧		

ENSU	eline No. 5: IRES THE INTEGRITY OF FINANCIAL REPORTS AS WELL AS ITS EXTERNAL TING FUNCTION		
5.1	Have the board Audit Committee approve all non-audit services conducted by the external auditor. The Committee should ensure that the non-audit fees do not outweigh the fees earned from the external audit.	٧	Website: see Corporate Governance, ACGR2015, Audit Committee, p. 36
5.2	Ensure that the external auditor is credible, competent, and should have the ability to understand complex related party transactions, its counterparties, and valuations of such transactions.	٧	Website: see Corporate Governance, ACGR2015, Audit Committee, p. 41
5.3	Ensure that the external auditor has adequate quality control procedures.	٧	Website: see Corporate Governance, ACGR2015, Audit Committee, p. 36.
5.4	Disclose relevant information on the external auditors.	٧	Website: see Company Disclosures, SEC Filings, SEC Form 20-IS Information Statement, Definitive Information Statement 2015, Independent Public Accountant
5.5	Ensures that the external audit firm is selected on the basis of a fair and transparent tender process.	٧	Website: see Corporate Governance, ACGR2015, Audit Committee, p. 36.
5.6	Have its audit committee conduct regular meetings and dialogues with the external audit team without anyone from management present.	٧	Website: see Corporate Governance, ACGR2015, Audit Committee, p.36
5.7	Have the financial reports attested to by the Chief Executive Officer and Chief Financial Officer.	٧	Website: see Company Disclosures, SEC Filings, SEC Form 20-IS Information Statement, Definitive Information Statement 2015, Statement of Management Responsibility.
5.8	Have a policy of rotating the lead audit partner every five years.	٧	Website: see Company Disclosures, SEC Filings, SEC Form 20-IS Information Statement, Definitive Information Statement 2015, Independent Public Accountant
Guid	eline No. 6:		



Comp	any Name. CENTRO ESCOLAR UNIVERSITY Date	IVIAICIIZ	1, 2010
RESPI	ECTS AND PROTECTS THE RIGHTS OF ITS SHAREHOLDERS,		
PART	ICULARLY THOSE THAT BELONG TO THE MINORITY OR NON-		
CONT	ROLLING GROUP		
6.1	Adopt the principle of "one share, one vote."	٧	The Company Board of Directors has adopted the principle of "one share, one vote" policy to ensure that all shareholders are treat equally with respect to voting rights, subscription rights and transfer rights
6.2	Ensure that all shareholders of the same class are treated equally with respect to voting rights, subscription rights and transfer rights.	٧	Website: see Corporate Governance, ACGR2015, p. 40
6.3	Have an effective, secure and efficient voting system.	٧	Website: see Corporate Governance, ACGR2015, p. 40
6.4	Have effective shareholder voting mechanisms such as supermajority or "majority of minority" requirements to protect minority shareholders against actions of controlling shareholders.		Cumulative voting is allowed.
6.5	Provide all shareholders with the notice and agenda of the annual general meeting (AGM) at least thirty (30) days before a regular meeting and twenty (20) days before a special meeting.	٧	The University follows the deadlines set by the Securities and Exchange Commission and the Philippine Stock Exchange. The Notice and Agenda are sent to the Stockholders together with the Definitive Information Statement at least 15 business days before the Stockholders Meeting.
6.6	Allow shareholders to call a special shareholders meeting, submit a proposal for consideration at the AGM or the special meeting, and ensure the attendance of the external auditor and other relevant individuals to answer shareholder questions in such meetings.	٧	Website: see Corporate Governance, ACGR2015, Rights of Stockholders
6.7	Ensure that all relevant questions during the AGM are answered.	٧	Website: see Corporate Governance
6.8	Have clearly articulated and enforceable policies with respect to treatment of minority shareholders.	٧	Website: see Corporate Governance, ACGR2015, Rights of Stockholders, p. 50-56
6.9	Avoid anti-takeover measures or similar devices that may entrench management or the existing controlling shareholder group.	٧	Website: see Corporate Governance, ACGR2015, Rights of Stockholders, p. 50-56
6.10	Provide all shareholders with accurate and timely information regarding the number of shares of all classes held by controlling shareholders and their affiliates.	٧	Website: see Company Disclosures, SEC Filings, SEC Form 20-IS Information Statement, Definitive Information Statement 2015, Security Ownership



7.7

Date: March 21, 2016 Company Name: CENTRO ESCOLAR UNIVERSITY Have a communications strategy to promote effective communication with Website: see Corporate Governance, ACGR2015, 6.11 ٧ shareholders. investor relations program, p. 56. Pursuant to the Amended Rule on Public 6.12 Have at least thirty percent (30%) public float to increase liquidity in the market. Ownership, the University has a public float of 26.7584% as of December 31, 2015. 6.13 Have a transparent dividend policy. ٧ Guideline No. 7: ADOPTS AND IMPLEMENTS AN INTERNATIONALLY-ACCEPTED DISCLOSURE AND TRANSPARENCY REGIME Have written policies and procedures designed to ensure compliance with the PSE To ensure compliance with SEC disclosure rules 7.1 and SEC disclosure rules, as well as other disclosure requirements under existing laws ٧ and PSE, there are person assigned to disclose and regulations. structured, unstructured, other reports. 7.2 Disclose the existence, justification, and details on shareholders agreements, voting ٧ trust agreements, confidentiality agreements, and such other agreements that may impact on the control, ownership, and strategic direction of the company. Website: see Corporate Governance, ACGR2015, Disclose its director and executive compensation policy. 7.3 V Remuneration, p. 30 Disclose names of groups or individuals who hold 5% or more ownership interest in Website: see Corporate Governance, ACGR2015, 7.4 the company, significant cross-shareholding relationship and cross guarantees, as Conflict of interest, p. 24 ٧ well as the nature of the company's other companies if it belongs to a corporate group. In accordance with the implementing rules and regulations of the SRC, the Company discloses Disclose annual and quarterly consolidated reports, cash flow statements and special 7.5 Quarterly report (SEC17Q) within 45 days after audit revisions. Consolidated financial statements shall be published within 90 days the end of first 3 quarter of each fiscal year and its ٧ from the end of the financial year, while interim reports shall be published within 45 audited financial statements as part of annual days from the end of the reporting period. report (SEC17A) within 105 days after the end of fiscal year. Changes if any are disclosed to SEC and PSE. 7.6 Disclose to shareholders and the Exchange any changes to its corporate governance manual and practices, and the extent to which such practices conform to the SEC and ٧ PSE CG Guidelines. Website: see Company Disclosures, SEC



Filings, SEC Form 20-IS Information

Statement, Definitive Information Statement

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Publish and/or deliver to its shareholders in a timely fashion all information and

materials relevant to corporate actions that require shareholder approval.

Comp	daily Name. CENTRO ESCOLAR DIVIVERSITY Date.	IVIai CII 2	.1, 2010
			2015, Information Required in the Information Statement
7.8	Disclose the trading of the corporation's shares by directors, officers (or persons performing similar functions) and controlling shareholders. This shall also include the disclosure of the company's purchase of its shares from the market (e.g share buyback program).	٧	Statement of changes in Beneficial Ownership of Securities is regularly submitted to PSE and SEC.
7.9	Disclose in its annual report the principal risks to minority shareholders associated with the identity of the company's controlling shareholders; the degree of ownership concentration; cross-holdings among company affiliates; and any imbalances between the controlling shareholders' voting power and overall equity position in the company.	٧	Website: see Company Disclosures, SEC Filings, SEC Form 20-IS Information Statement, Definitive Information Statement 2015, Security Ownership of Certain Beneficial Information Owners.
Guid	eline No. 8:		
	ECTS AND PROTECTS THE RIGHTS AND INTERESTS OF EMPLOYEES, MUNITY, ENVIRONMENT, AND OTHER STAKEHOLDERS		
8.1	Establish and disclose a clear policy statement that articulates the company's recognition and protection of the rights and interests of key stakeholders specifically its employees, suppliers & customers, creditors, as well the community, environment and other key stakeholder groups.	٧	Website: see Corporate Governance, Code of Business Conduct and Ethics
8.2	Have in place a workplace development program.	٧	Website: see Corporate Governance, ACGR2015, p. 46
8.3	Have in place a merit-based performance incentive mechanism such as an employee stock option plan (ESOP) or any such scheme that awards and incentivizes employees, at the same time aligns their interests with those of the shareholders.	٧	Website: see Corporate Governance, ACGR2015
8.4	Have in place a community involvement program.	٧	Website: see Corporate Governance, ACGR2015, Corporate Social Responsibility, p. 57
8.5	Have in place an environment-related program.	٧	Website: see Corporate Governance, ACGR2015, Corporate Social Responsibility, p. 57
8.6	Have clear policies that guide the company in its dealing with its suppliers, customers, creditors, analysts, market intermediaries and other market participants.	٧	Website: see Corporate Governance, Code of Business Conduct and Ethics, p. 22
Guid	eline No. 9:		
	NOT ENGAGE IN ABUSIVE RELATED-PARTY TRANSACTIONS AND INSIDER		
TRAD			
9.1	Develop and disclose a policy governing the company's transactions with related parties.	٧	Website: see Corporate Governance, ACGR2015, Related Party Transactions, p. 23-24.
		٧	



9.2	Clearly define the thresholds for disclosure and approval for RPTs and categorize such transactions according to those that are considered <i>de minimis</i> or transactions that need not be reported or announced, those that need to be disclosed, and those that need prior shareholder approval. The aggregate amount of RPT within any twelve (12) month period should be considered for purposes of applying the thresholds for disclosure and approval.	٧	
9.3	Establish a voting system whereby a majority of non-related party shareholders approve specific types of related party transactions in shareholders meetings.		There is no specific voting system but non-related party shareholders have the right to participate in the discussion and deliberations during stockholders' meetings and can exercise their right to question or object to any proposed transaction. Moreover, pursuant to Sec. 3 Article 1 of the By-Laws at any meeting of the stockholders, the holders of a majority of the subscribed capital stock entitled to vote and present in person or represented by proxy shall, unless otherwise required by law constitute a quorum.
9.4	Have its independent directors or audit committee play an important role in reviewing significant RPTs.	٧	Website: see Corporate Governance, ACGR2015, p. 35-36
9.5	Be transparent and consistent in reporting its RPTs. A summary of such transactions shall be published in the company's annual report.	٧	Website: see Company Disclosures, SEC Filings, SEC Form 20-IS Information Statement, Definitive Information Statement 2015, Related Party Transaction
9.6	Have a clear policy in dealing with material non-public information by company insiders.	٧	Website: see Corporate Governance, ACGR2015, Code of Business Conduct and Ethics, p.22-26
9.7	Have a clear policy and practice of full and timely disclosure to shareholders of all material transactions with affiliates of the controlling shareholders, directors or management.	٧	
DEVE	eline No. 10: LOPS AND NURTURES A CULTURE OF ETHICS, COMPLIANCE, & RCEMENT		
10.1	Formally adopt a code of ethics and proper conduct that guides individual behavior and decision making, clarify responsibilities, and inform other stakeholders on the	٧	Website: see Corporate Governance,ACGR2015, Code of Business Conduct and Ethics, , p.22-26



Company Name: CENTRO ESCOLAR UNIVERSITY

conduct expected from company personnel.

Date: March 21, 2016

	conduct expected from company personnel.		
10.2	Have a formal comprehensive compliance program covering compliance with laws and relevant regulations. The program should include appropriate training and awareness initiatives to facilitate understanding, acceptance and compliance with the said issuances.	٧	Website: see Corporate Governance, Code of Business Conduct and Ethics, , p.22-26
10.3	Not seek exemption from the application of a law, rule or regulation especially when it refers to a corporate governance issue. Should it do so, it has to disclose the reason for such action as well present the specific steps being taken to finally comply with the applicable law, rule or regulation.	٧	
10.4	Have clear and stringent policies and procedures on curbing and penalizing company or employee involvement in offering, paying and receiving bribes.	٧	
10.5	Have a designated officer responsible for ensuring compliance with all relevant laws, rules, and regulation, as well as all regulatory requirements.	٧	Website: see Corporate Governance, Compliance officer
10.6	Respect intellectual property rights.	٧	Website: see Corporate Governance, ACGR2015, Code of Business Conduct and Ethics, p.22-26
10.7	Establish and commit itself to an alternative dispute resolution system so that conflicts and difference with counterparties, particularly with shareholders and other key stakeholders, would be settled in a fair and expeditious manner.	٧	Website: see Corporate Governance, , ACGR2015, Code of Business Conduct and Ethics, p.22-26.

This to certify that the undersigned reviewed the contents of this document and to the best of my knowledge and belief, the information contained set forth in this document is true, complete and correct.

Done 14 2 day 2016 rch, 2016 in Manila.

ANGEL C. ALCALA

Independent Director

MA. CRISTUNA D. PADOLINA

President and Vice Chairman of the Board

SUBSCRIBED AND SWORN TO before me this 21<sup>th</sup> day of March, 2016 at Manila, affiant exhibiting to me his/her Philippine Passport No. <u>EC3866446</u> issued at <u>DFA, Manila</u> on <u>April 7, 2015</u> (Dr. Angel C. Alcala) and Philippine Passport No. <u>EB7351368</u> issued at <u>DFA, Manila</u> on <u>February 11, 2013</u> (Dr. Ma. Cristina D. Padolina).

Doc. No. \_

Book No.

Series of 2016.

**NOTARY PUBLIC** 

ATTY. AGUSTINB. CABREDO

Notary Public for Manila Notarial Commission No. 2015-030

9 Until December 31, 2016 Rm. 409, First United Bidg., Co., Escolta, Manila Roll No. 26047

PTR No. 4886571/ 1-4-16 / Manila IBP Life Member 05097

IBP Life Member 05097 MCLE No. V-0003138 / 7-26-14

